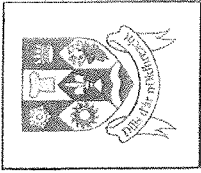


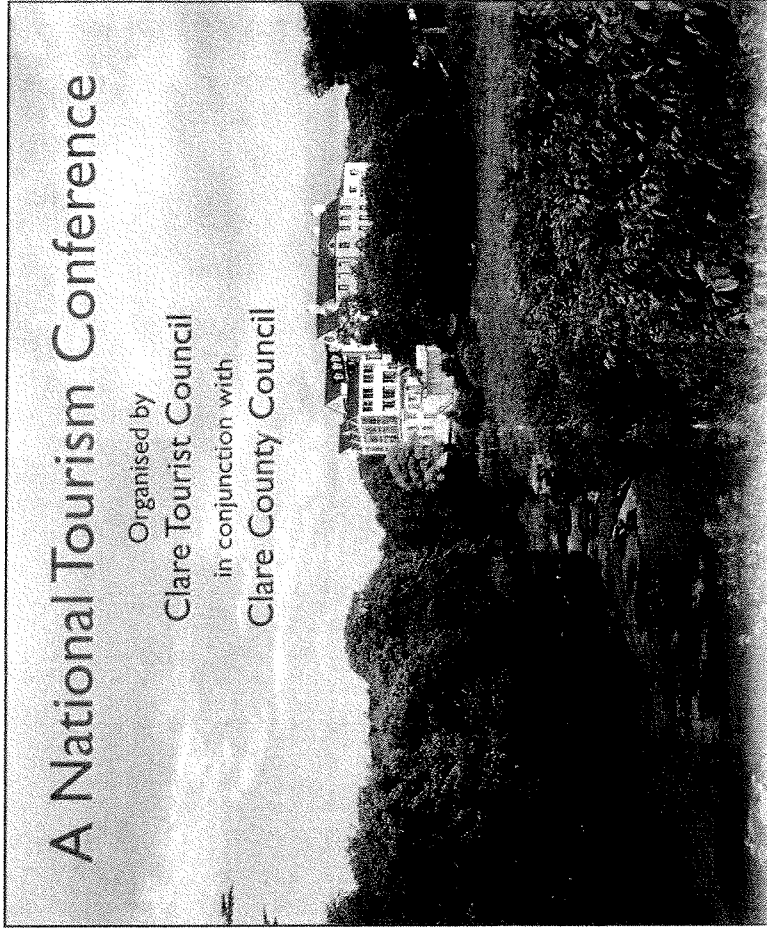
**Clare Tourist Council
Clare County Council**



“ACHIEVING WORLD CLASS TOURISM”

A National Tourism Conference

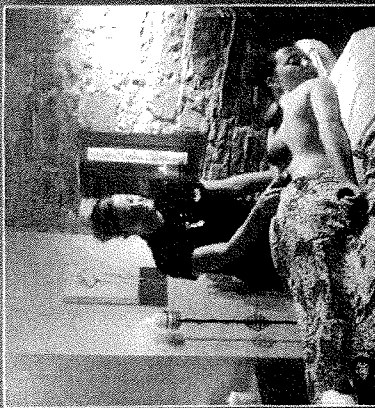
Organised by
Clare Tourist Council
in conjunction with
Clare County Council



**Thursday 25th, Friday 26th, Saturday 27th
November 2010**

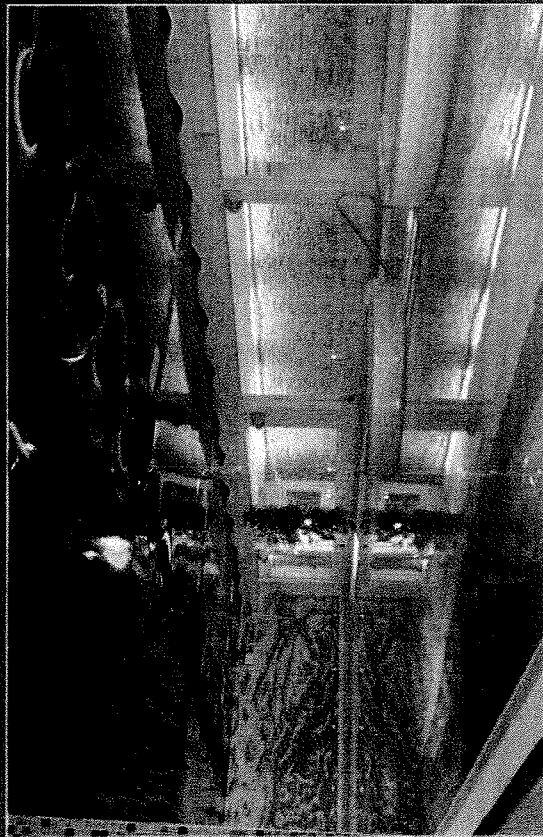
Falls Hotel, Ennistymon, Co. Clare, Ireland

This conference is the twenty second in a programme of National Conferences on Tourism issues which Clare Tourist Council in conjunction with Clare County Council are organising for Tourism Industry Officials and Members of Local Authorities, County Enterprise Boards, Partnerships and all Public and Private Bodies involved in the promotion of Tourism.




Falls Hotel Spa Resort
River Spa and Aqua Fitness Now Open

For further details or to book a treatment, call 065 7071004
or see our website, www.fallshotel.ie



Conference papers and presentations will be available on website www.claretouristcouncil.ie in the week after the conference.

For further details contact:
Tel. 065-7071149
Email: cahillka@indigo.ie



Please support the Cliffs of Moher "New 7 Wonders of Nature" Competition.
Vote today by clicking the Cliffs of Moher icon new7wonders.com

CONFERENCE PROGRAMME

Thursday, 25th November 2010

Tourism Display and Exchange of Brochures.

6.30 pm Presentation of Clare Tourist Council Tidy Towns Awards.
Sponsored by Fitzpatrick's Supervalu Supermarket, Ennistymon.

Friday, 26th November 2010

11.00 am Bus Tour to Cliffs of Moher Visitor Experience.

2.00 pm - 3.30 pm Registration

Conference M.C. Flan Garvey, Chairman, Organising Committee.

3.30 pm Welcome by Cllr. Martin Conway, member of Fine Gael
National Executive and member of Organising Committee.

Official Opening: Deputy Mary Hanafin T.D.,
Minister for Tourism, Culture and Sport
invited to open Conference

SESSION 1

CHAIRMAN: Cllr. Jim Finucane,
Chairman, Kerry Education Committee.

4.00 - 4.20 pm

"The Importance of Access"
Speaker: Mr. Pdraig O Ceidigh
Chairman, Aer Arann

4.20 - 4.40 pm

"Football in Clare - The Key to Success"
Speaker: Packie Bonner, Technical Director F.A.I.

4.40 pm - 5.00 pm

"Soccer - Networking within Clubs"
Speaker: Jim Madden, F.A.I. delegate from Clare.

5.00 pm - 5.20 pm

Open Forum

7.30 pm Drinks Reception sponsored by Falls Hotel
and Clare Tourist Council.

8.00 pm

Dinner followed by
Dancing with the Checkers Band

Saturday, 27th November 2010

10.00 am Breakfast

SESSION 2

CHAIRMAN: Tom Harrington, Nenagh

11.00 am - 11.20 am "Raising the Bar - The Role of Local Authorities"
Speaker: Gerard Dollard, Director of Services
and Ennis Town Manager.

11.20 am - 11.40 am "World Class Tourism, The Importance of Exchange
Programmes, from Inside and Outside the E.U."

Speaker: Bodil Alver Moen,
Rektor at Sore Al Skole, Lillehammer Kommune, Norway.

11.40 am - 12.00 noon "Learning from the advantages of networking
- The Pathway to Success"

Speaker: Geraldine McGahey,
Chief Executive, Larne Borough Council.

12.00 noon - 12.20 pm Open Forum

12.20 pm - 12.30 pm Coffee

SESSION 3

CHAIRMAN: Bertie Montgomery,
Tobermore, Co. Derry

12.30 pm - 12.50 pm

"Shannon Development
- A Project Driven Approach to Tourism"

Speakers: Finbar Brougham, Regional Development
Manager Shannon Development, Clare and Siobhan King,
Tourism Officer, Shannon Development, Clare.

12.50 pm - 1.10 pm

"Developing an Authentic Tourism Experience"
Speaker: Samantha Williams,
Cantata Project Coordinator, Denbighshire County Council.

1.10 pm - 1.30 pm

Open Forum.

1.30 pm

Lunch

7.30 pm Drinks Reception sponsored by Falls Hotel
and Clare Tourist Council.

8.00 pm

CONFERENCE BANQUET AND ENTERTAINMENT
Guest Speaker: Deputy Enda Kenny T.D.,
Leader of Fine Gael

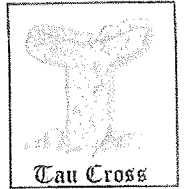
Dancing with Fiddle Case Band



Clare Tourism Conference

Station House, Ennistymon, Co. Clare.

Tel. 065-7071149 Email: cahilka@indigo.ie



August 2010.

"ACHIEVING WORLD CLASS TOURISM"

A Chara,

The 22nd National Tourism Conference organised by Clare Tourist Council in conjunction with Clare County Council, will be held in the Falls Hotel, Ennistymon, Co. Clare on the 26th and 27th November, 2010.

During the past 21 years this conference has addressed a wide range of Tourism related issues, and the 2010 Conference theme has been selected to discuss "Achieving World Class Tourism" a topic that interests everyone involved in tourism.

The Conference fee is €229 Euro, accommodation extra. Accommodation can be booked direct through the Falls Hotel, Ennistymon, contact Jane at Tel: 00 353 65 7071004 at a special Conference rate of €42.50 per person sharing a Twin or Double room or €60 Euro for a Single room per night bed & breakfast.

Thank you for your support in the past and we look forward to seeing you again in 2010.

Mise le meas

Kathleen Cahill,
Conference Secretary.

"Achieving World Class Tourism"

Clare Tourism Conference : 25th, 26th & 27th November, 2010
The Falls Hotel, Ennistymon, Co. Clare.

Booking Form

Conference Rate per Delegate: €229 Euro

Rate includes:

- Refreshments during the Conference, Drinks
- Reception on Friday and Saturday Night.
- Dinner & Entertainment on Friday Night.
- Lunch on Saturday. Conference Banquet and Entertainment on Saturday Night.

Name of Organisation: _____

Address: _____

Telephone: _____

E-mail: _____

Name of Delegate: 1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

Please return the enclosed Booking Form to:

Mrs. Kathleen Cahill,
Station House,
Ennistymon,
Co. Clare.
Republic of Ireland.

Tel. No: 00 353 65-7071149

E-mail: cahilka@indigo.ie

Closing date for applications: Monday 22nd November 2010.



ACCOMMODATION LIST : ENNISTYMON AREA

HOTEL	SINGLE RATE	DOUBLE RATE	PHONE NO.
Falls Hotel, Ennistymon	€60.00	€42.50 pp sharing	065-7071004
BED & BREAKFAST (Ennistymon)			
Mrs. Kathleen Cahill, Station House, Ennis Road, Ennistymon			065-7071149
The Houlihan Family, Hillbrook Farm, Lahinch Road, Ennistymon			065-7071164
Byrne's Town House, Main Street, Ennistymon			065-7071080
Páirc an Fhia, Deerpark Upper, Ennistymon			065-7071134

ACCOMMODATION LIST : LAHINCH / LISCANNOR AREA

HOTEL	PHONE NO.
Atlantic Hotel, Main Street, Lahinch	065-7081049
Lahinch Golf & Leisure Hotel, Lahinch	065-7081100
Shamrock Inn Hotel, Main Street, Lahinch	065-7081700
Vaughan Lodge, Lahinch	065-7081111
Moy House, Lahinch	065-7082800
BED & BREAKFAST (Lahinch Area)	
Mrs. Rosemary Donohue, Cois Farraige, Miltown Malbay Road, Lahinch ...	065-7081580
Pat & Margaret Donovan, Castlevew Lodge, Lahinch	065-7081648